

PORTAL DESIGN, DEVELOPMENT AND MANAGEMENT



The Information Age is truly in its infancy. New, emerging online applications are constantly reengineering behavior, productivity, popular culture and expectations. The application of Knowledge Management is one such element. It represents a significant and substantial opportunity to redirect and improve the integrated application of information to applied knowledge.

Moving beyond information to applied knowledge, comprehension and habitual learning behavior is a requirement of success. This is Knowledge Management. Compounded by the unprecedented intimacy of the Health Age, the focused application of the Knowledge Management process drives significant cultural impact—expanding the power and effectiveness

of the effort to fully engage employees in improved health, increased productivity and the alignment of reward with comprehension.

In the effort to fully realize this value opportunity, Asset Health offers the application of a customized employer-built portal/channel as the central source of con-

tact and habitual learning. This helps ensure the realization of a vibrant employee health-centric culture. The portal is designed as the primary access point for the employee to the internet, establishing priority and centering the focus of the resources provided on improving employee health and productivity.

The portal development and design processes are fully driven by the client's objectives, challenges, opportunities and key messages. The portal typically targets four critical domains, inclusive of:

- Health
- Work
- Personal
- News

Each component of the portal can be populated and customized with targeted content. The portal objective is, first and foremost, to center employee access as well as to effectively integrate health-centric culture, productivity (work), personal activity and information (news) and reward. The goal is the effective application of meaningful and habitual engagement centered in a vibrant culture of direct and active employee responsibility that drives employee improved health and increased productivity.



Improved Health and Productivity