

CUSTOMIZED E-LEARNING SERVICES



Asset Learning, under Asset Health Manage™, is a full-service online training company that combines state-of-the-art technology with a proven learning methodology. Our unique mix of interactive capabilities, e-Coaching, adaptive assessment, custom e-learning and blended learning, are all designed with one goal in mind: to create sustainable, behavioral change that is measurable and fully aligned with message-focused rewards.

Effective learning encompasses the following attributes:

- Knowledge Awareness
- Retention
- Application
- Habit

Asset Learning helps our client partners to develop effective, online learning for their organizations, quickly and cost-effectively.

We offer:

- Tools that are unique to Asset Learning such as e-Coaching and prescriptive learning through adaptive assessment
- A strong creative team of talented writers and artists to make any project come alive
- A proven learning methodology that focuses on the different ways people learn – through auditory, kinesthetic and visual elements

- We deliver Applied Knowledge-focused education in short, digestible segments to empower high levels of retention that drive behavior change
- A sophisticated technology platform consisting of registration, tracking, e-mail reminders, community, lesson delivery and rewards

We follow a detailed, step-by-step development process to ensure the highest level of quality, timeliness of delivery and on-budget performance. Asset Learning handles all of the following items, subject to the client's review and approval:

- The analysis of client content
- Instructional design, including:
 - The development of the online curriculum
 - The development of all product imagery, including the core look and feel
 - The development of a customized client launch site
 - The integration of all content into the technology platform
- The ongoing content, message and platform management
- The ongoing client management and technical support requirements

For additional information on how Asset Learning can assist you with your online learning needs, contact Corey Perlman at (248) 822-2863.

